

## **Czar Encarnacion Gaba**

#6 Sultan Kudarat San Gabriel Village, Tuguegarao City

Cagayan Valley 3500

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<https://czar.dev/>

### **QUALIFICATIONS SUMMARY**

- **REST API Integration & Development**
- **Website Troubleshooting & Maintenance**
- **Mobile Application Development:** Apache Cordova / Ionic Framework
- **JavaScript Frameworks:** Angular, Vue.js, jQuery
- **Version Control:** Git, GitLab, Bitbucket
- **CSS Preprocessors:** Sass, SCSS
- **Task Runners:** Gulp, Grunt
- **CSS Frameworks:** Bootstrap, Foundation, Tailwind CSS
- **WordPress Development:** Avada, Divi, Genesis, ACF, Codex, WooCommerce, Theme Customization
- **Back-end Development:** PHP, MySQL, RESTful Web Services
- **Web Research:** Web scraping, Data entry
- **Databases:** MySQL, MongoDB, SQL Query Optimization
- **Package Management:** NPM, Yarn
- **Web Hosting & Servers:** CPanel, DigitalOcean, AWS, Apache, Nginx
- **DNS Configuration & Checking**
- **Cross-browser Compatibility & Testing**
- **Responsive Web Design:** Ensuring mobile-first and adaptive designs
- **API Documentation:** Postman
- **Security Best Practices:** SSL/TLS, HTTPS, Web Vulnerability Fixing
- **Performance Optimization:** Page speed enhancements, Caching (Redis, Memcached)
- **Code Review & Collaboration:** Pull Requests, Peer Review
- **Basic SEO Optimization:** Site structure, Meta tags, Performance-based SEO

**PROFESSIONAL EXPERIENCE**

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**Appetiser Apps | AU**  
**Marketing Team Lead Developer | Website/Server**  
**Administrator**

Nov 2020 - Dec 2024

<https://appetiser.com.au>

- Converted PSD, Figma, and HTML files into fully responsive WordPress themes.
- Managed and maintained web development servers.
- Developed bash scripts for automated website backups via SSH.
- Configured cron jobs for automated weekly and monthly backups.
- Troubleshoot issues related to themes, plugins, and the WordPress core.
- Performed website performance optimization for enhanced speed and user experience.
- Designed, developed, and maintained custom WordPress themes and plugins.
- Managed and updated multiple client WordPress websites, ensuring security and functionality.
- Integrated CRO (VWO) , CRM (Hubspot) to production.
- Collaborated with team members to implement front-end improvements and started the landing page team (mainly focused on wp)
- Designed, developed, and updated in-house WordPress themes and plugins to meet evolving business needs.

<https://mydevhouse.dev/>

October 2018 - present

**Freelance Senior Web Developer | Local**

- Converted PSD, Figma , Sketch, Illustrator, and HTML designs into fully responsive WordPress themes.
- Troubleshoot and resolve issues related to WordPress themes and plugins.
- Managed WordPress site backups using SSH and ManageWP.
- Regularly updated WordPress themes and plugins to ensure optimal performance and security.
- Conducted website optimization to improve load times and overall site performance.

**Fist Bump Creation | Sta.Rosa Laguna PH**

Jun 2017 – Oct 2018

**Senior Web Developer**

<https://www.linkedin.com/company/fistbump-creation/>

- Converted PSD and HTML files into responsive Node.js/Angular applications.
- Troubleshoot and resolve issues with WordPress themes and plugins.
- Managed website backups via SSH for secure data retention.
- Updated templates and managed Angular components for improved functionality and user experience.
- Administered GoDaddy, Linux, and Cloudways servers for hosting and site management.
- Performed PageSpeed optimization to enhance site performance and loading times.

- Conducted comprehensive site testing and API inspections to ensure seamless operation.

Geeky Devils Web Design Agency | US  
<https://geekydevils.com>

Jan 2017 – June 2017

**Front-End Wordpress Developer**

- Converted PSD/Sketch/Illustrator/HTML to responsive WordPress themes.
- Maintained web development servers.
- Created bash script to backup sites through SSH.
- Set up cron jobs to backup sites weekly or monthly.
- Troubleshoot client issues with themes and plugins.
- Performed website optimization.
- Developed and co-designed the company website.

RecommendWP | AU

Jan 2016 – Jan 2017

**Junior Front-End Developer**

<https://recommendwp.com>

- Converted PSD, Sketch, Illustrator, and HTML designs into fully responsive and mobile-friendly WordPress themes.
- Managed and maintained web development servers, ensuring high availability and performance.
- Developed custom bash scripts to automate site backups through SSH.
- Configured cron jobs for automated backups to Amazon S3 on a weekly or monthly schedule.
- Troubleshoot and resolve client issues related to WordPress themes, plugins, and website performance.
- Performed website optimization, enhancing speed and SEO performance for improved user experience.
- Developed and co-designed the company's website, focusing on user interface (UI) and user experience (UX) best practices.
- Collaborated with back-end developers to ensure seamless integration of front-end design and functionality.
- Actively contributed to theme customization, plugin updates, and front-end enhancements.

SuperFastBusiness | AU

May 2015 – Jan 2016

**Junior Front-End Developer**

<https://superfastbusiness.com.au>

- Converted PSD, Illustrator, and HTML designs into responsive, cross-browser-compatible WordPress themes.
- Assisted in maintaining web development servers, ensuring stability and uptime.
- Managed and automated monthly backups for client websites, ensuring data security.
- Troubleshoot and resolve client issues related to WordPress themes, plugins, and the WordPress core.
- Performed website optimization to improve load times, SEO rankings, and overall user experience.

- Designed, developed, and updated in-house WordPress themes and plugins to meet evolving business needs.
- Collaborated with team members to implement front-end improvements and enhance site functionality.

## EDUCATION

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**AMA Computer College, Tuguegarao City, Philippines**

Bachelor of Science

Information Technology | Major Web Development

**Cagayan State University, Tuguegarao City, Philippines**

Masters of Information Technology

## CHARACTER REFERENCES

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**Jan Evan Dominic La R.**

**CyberWratch Digital Marketing Founder** | [cyberwrath.tech](https://cyberwrath.tech)  
[support@jed.expert](mailto:support@jed.expert)

**Sheera Beltran**

**Web Design Specialist | Oracle**  
[sheera.mae.beltran@oracle.com](mailto:sheera.mae.beltran@oracle.com)

**Robin Figuerres**

**3D Art Director**

**FistBumpCreation | Sta. Rosa Laguna**  
[robin.figuerres@gmail.com](mailto:robin.figuerres@gmail.com)

**Rainier Lesava**

**Cantrell Jackson Ltd.**

[Rainier.Lesava@gmail.com](mailto:Rainier.Lesava@gmail.com)

## Sample Works

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<https://mydevhouse.dev/>

<https://czar.dev/>

<https://appetiser.com.au/just-build-it/>

<http://www.stephanspencer.com/>

<http://thegemsgroup.com/>

<https://lonestarliving.me/>

<https://greatlakesliving.me/>

<https://extendingmilesdl.com/>

<http://appledental.ca/>

<http://myfivestar.com/>  
<http://tomwoods.com/>  
<https://boomingbusiness.com/>  
<https://comparesurfboards.com/>  
<https://www.erizon.com.au/>  
<https://www.jennenshoes.com.au/>